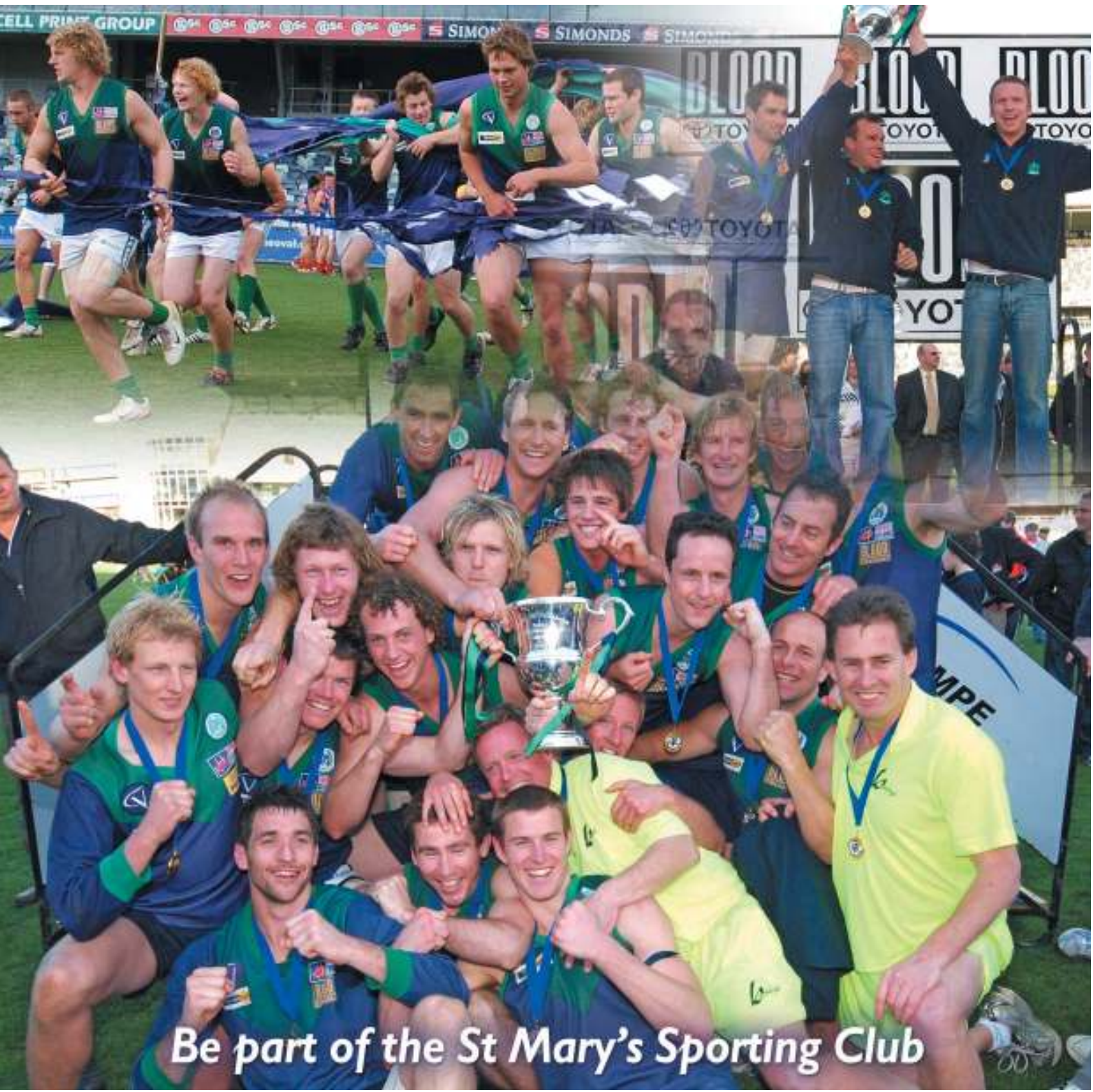




2009 SPONSORSHIP PACKAGES

Business Advertising and Promotion Opportunities



Be part of the St Mary's Sporting Club



ABOUT THE ST. MARY'S SPORTING CLUB

The St. Mary's Sporting Club is the latest incarnation of a club that can trace its history through various guises for over 100 years. The 'first' St. Mary's Football Club played in 1904, and won the 1905 Church Union Association Premiership. The club was short-lived disbanding in 1906, and it was to be another 16 years before St. Mary's re-formed.

The Club now fields a Senior, Reserve, and 16 Junior football sides from all different age groups along with a very successful Friday night Auskick program. The club also fields 4 senior and 11 junior netball sides. These teams and programs cater for netballers and footballers from primary school age to open age senior netball and football competition.

The emphasis on a strong junior program, long a tradition at St. Mary's, was further enhanced by the tour of Ireland in 2003 by our Under 16 side, the first local Club in Australia to send a junior team on such an adventure. Two years ago the club extended this junior program sending the U16 boys on a cultural exchange trip to Cairns playing against a number of indigenous teams. In turn, the Club hosted an indigenous team in 2007, in a continuation of the cultural awakening of our youth, and in what is hoped to be the beginning of an on-going arrangement.

The Club operates from the Kardinia Park reserve and the ground is adjacent to the Geelong Football Ground.

Our home ground, West Kardinia in La Trobe Terrace, is the historical home of the club, with matches dating back to the early part of last century.

Facilities at the ground are of a very high standard, with the social rooms noted as one of the best in the region.

The social rooms, with full cooking and bar facilities, are regularly booked for functions ranging from 21st Birthdays, conferences and weddings, along with playing host to the majority of club functions. The players change rooms include a gymnasium and a separate medical room for training and rehabilitation.

GOLD SAINT

MINIMUM VALUE \$2,500

The **Gold Saint** sponsorship will receive outstanding recognition and promotional opportunities by supporting our Club.

This level of sponsorship provides reach and opportunities for sponsors to target their message to club members, their extended families and supporters, along with the wide audience due to our excellent proximity.

As a Gold sponsor, your signage is situated at West Kardinia. With the ground being alongside Skilled Stadium and Latrobe Terrace, the exposure is excellent value.

All sponsors will receive a link to your company's website embedded on the home page of St. Mary's. Our website has fast become a high traffic site and these numbers make it easier for our site visitors to communicate with you about business opportunities. In marketing terms, this provides your business with targeted and specific opportunities to increase customer inquiry and to gain a significant return on what is a relatively modest investment in the Club.

Your Gold Saint sponsorship and promotion package could also qualify as 'advertising' and would therefore under Australian Taxation legislation, become tax deductible for your business. We advise you seek advice from your accountant about the specific circumstances when considering a package.

Gold Saint Benefits

- Signage at West Kardinia
- Logo & link to Website
- Family Membership
- Free Refreshments at home games
- Two passes to Sponsor Luncheon
- Two passes to Auction Dinner
- Two free tickets to major raffle
- Promotional advertising in Record
- Sponsor of the day at home games
- Annual Report recognition
- Mail out opportunity to members
- Inside clubroom signage
- Highest listings with other Gold members





SILVER & BRONZE SAINT

The Silver & Bronze Saint sponsorship gives great value to your business.

This level of sponsorship provides outstanding reach and opportunities for sponsors to target their message to club members, their extended families and supporters, along with the wide audience due to our excellent proximity.

As a Silver sponsor, your signage is situated at West Kardinia. With the ground being alongside Skilled Stadium and Latrobe Terrace, the exposure is excellent value.

Your Silver & Bronze Saint sponsorship and promotion package could also qualify as 'advertising' and would therefore under Australian Taxation legislation, become tax deductible for your business. We advise you seek advice from your accountant about the specific circumstances when considering a package.

Silver Saint Benefits

- Signage at West Kardinia
- Logo on Website
- Family Membership
- Free Refreshments at home games
- Two passes to Sponsor Luncheon
- One free tickets to major raffle
- Promotional advertising in Record
- Annual Report recognition
- Inside clubroom signage
- Highest listings with other Silver members

MINIMUM VALUE \$1,000



Your Sponsorship funds go towards providing and upgrading facilities for both Football & Netball divisions

Bronze Saint Benefits

- Logo on Website
- Free Refreshments at home games
- Two passes to Sponsor Luncheon
- Annual Report recognition
- Inside clubroom signage
- Highest listings with other Bronze members

MINIMUM VALUE \$250



PLATINUM SAINT

The **Platinum Saint** sponsorship has been introduced for the 2009 season.

This level of sponsorship provides outstanding reach and opportunities for sponsors to target their message to club members, their extended families and supporters, along with the wide audience due to our excellent proximity.

As a Platinum sponsor, your signage is significant. Either clothing, scoreboard, coaches boxes, clubroom wall or other stand-alone signage opportunities.

All sponsors will receive a link to your company's website embedded on the home page of St.Marys. Our website has fast become a high traffic site and these numbers make it easier for our site visitors to communicate with you about business opportunities. In marketing terms, this provides your business with targeted and specific opportunities to increase customer inquiry and to gain a significant return on what is a relatively modest investment in the Club.

Your Platinum Saint sponsorship and promotion package could also qualify as 'advertising' and would therefore under Australian Taxation legislation, become tax deductible for your business. We advise you seek advice from your accountant about the specific circumstances when considering a package.

Platinum Saint Benefits

- Major Signage at West Kardinia
- Logo & link to Website
- Family Membership
- Free Refreshments at home games
- Four passes to Sponsor Luncheon
- Four passes to Auction Dinner
- Four free tickets to major raffle
- Named table at major functions
- Promotional advertising in Record
- Sponsor of the day at home games
- Annual Report recognition
- Mail out opportunity to members
- Inside clubroom signage
- Highest listings with other Platinum members

MINIMUM VALUE \$5,000



Be part of the St.Mary's Sporting Club